

**Maternal Health Needs Assessment**  
**Scope of Work**  
**February 9, 2024**

Smart Start of Mecklenburg County seeks to better understand the root causes of adverse maternal health outcomes by identifying and assessing systemic barriers, disparities, and inequities, particularly focusing on racial and economic disparities. To this end, Smart Start seeks to contract with a consultant with experience in women's health and/or public health to conduct a countywide needs assessment of the current landscape of maternal health services and capacity. This needs assessment should address the following:

1. Overview of the problem – the why
1. Map the system of care for maternal health – what do women experience?
2. Identify systemic barriers and inequities, particularly focusing on racial and economic disparities contributing to adverse maternal health outcomes
3. Discuss opportunities in the current county system to improve outcomes and what is missing or needed.

Project timeframe – February/March, 2024 – July 1, 2024 (with option to extend ending date)

Please submit a proposal and budget by **February 23, 2024** to [Jennifer Stamp](#), Strategic Initiatives Director.