

## Example of Application Reviewer Scoring Matrix

Please rank the effectiveness of the applicant's ability to answer the RFA questions in the following categories.

Application Requirements	Specific Criteria	Score	Weight Amount	Weighted Total
Need Statement	Clearly identifies the problem in Mecklenburg.		2	0
	Identifies the Funding Priority.			
	Cites current and relevant data to support need statement.		1	0
Proposed Activity	Activity goals are specifically stated.		3	0
	Target population outreach/recruitment articulated, and addresses DEI.		2	0
	Methods of intervention are clearly stated and attainable.		3	0
	Evidence-Based/Evidence-Informed program or model.		3	0
	Organizational and staff expertise articulated. Acknowledges credentials, where required by licensure. Articulates staff retention plan.		2	0
	Articulates DEI Policies for organization.		2	0
	Collaboration opportunities explained (letters of support provided if relevant)		1	0
Evaluation Plan	Identifies expected changes		3	0
	Identifies clear methods to measure change		3	0
	Reflects realistic expectations		2	0
Budget	Driven by project methods and strategies that are clearly explained.		3	0
	Request is for a reasonable portion of the activity budget, and reflects a reasonable portion of the agency		1	0
	Does not contain unexplained amounts (i.e., miscellaneous).		2	0
Strength of Proposal	Compelling argument; resonates with Reviewer		3	0

**SCORE KEY:** 0 =does not address, 1=addresses one aspect, 2=some aspects addressed, 3=majority aspects addressed, 4=addresses area completely.

